

Small businesses globally are a prime target for cybercriminals.

DON'T LEAVE YOUR BUSINESS OPEN TO ATTACK

When your payment card data is breached, the fallout can strike quickly. Your customers lose trust in your ability to protect their personal information. They take their business elsewhere. There are potential financial penalties and damages from lawsuits, and your business may lose the ability to accept payment cards. A survey of 1,015 small and medium businesses found 60% of those breached close in six months. (NCSA)

60%



OF SMALL BUSINESSES EXPERIENCED A CYBER BREACH.
(HM Government)

71%



OF HACKERS ATTACK BUSINESSES WITH UNDER 100 EMPLOYEES
(Verizon 2012)

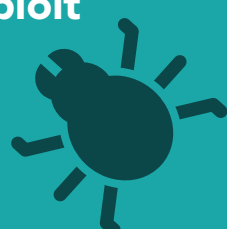
About

80%

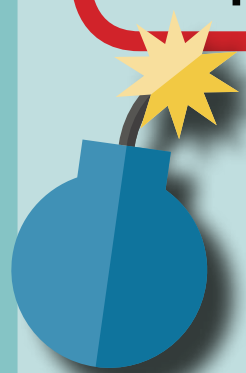
of data breaches involve guessed or stolen passwords

Verizon PCI 2015

Software often has flaws or mistakes made by programmers when they wrote the code, also called security holes, bugs or vulnerabilities. Hackers exploit these mistakes to break into your computer and steal payment data.

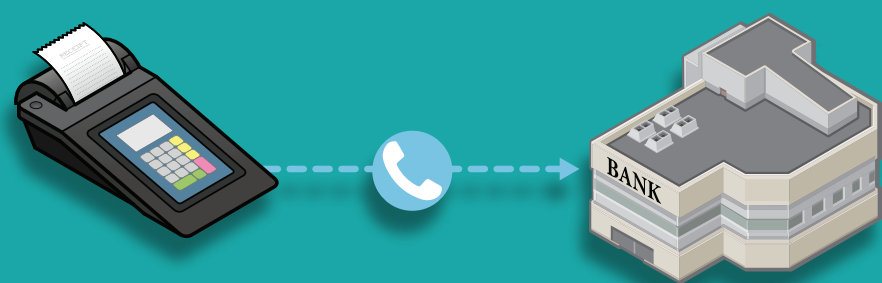


\$20,752



AVERAGE COST TO A SMALL BUSINESS DUE TO HACKING, UP FROM \$8,600 IN 2013
(NSBA)

Your data is vulnerable when it travels to your bank, and when it's kept or stored on your computers and devices.



69%



OF AMERICAN CONSUMERS WORRY ABOUT THEFT OF THEIR PAYMENT CARD DATA
(Gallup)

Start protecting your business today with these security basics:

 Use strong passwords and change default ones

 Protect your card data and only store what you need

 Inspect payment terminals for tampering

 Install patches from your vendors

 Use trusted business partners and know how to contact them

 Protect in-house access to your card data

 Don't give hackers easy access to your systems

 Use anti-virus software

 Scan for vulnerabilities and fix issues

 Use secure payment terminals and solutions

 Protect your business from the Internet

 For the best protection, make your data useless to criminals