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PCI COUNCIL TO HOST PCI AND EMV CHIP EDUCATIONAL WEBINAR FOR MERCHANTS

Session featuring EMV Migration Forum's Randy Vanderhoof to be held 12 November -

WAKEFIELD, Mass., 10 November 2014 —The <u>PCI</u> Security Standards Council, an open global forum for the development of payment card security standards, will host an educational webinar featuring the <u>EMV</u> Migration Forum on how merchants and others can implement EMV chip technology and PCI Standards together to increase security and reduce fraud.

"PCI in an EMV Chip World: What merchants need to know" will be held on 12 November 2014 at 1:00 p.m. ET (10:00 a.m. PT). To register, visit:

https://www.pcisecuritystandards.org/training/webinars.php

Webinar presenters are:

- * Randy Vanderhoof, Director, EMV Migration Forum
- Stephen W. Orfei, General Manager, PCI Security Standards Council
- Troy Leach, Chief Technology Officer, PCI Security Standards Council

In light of the U.S. migration to EMV chip technology, the session will provide a high-level overview on how EMV chip technology and PCI Standards reduce fraud and increase security, and recommendations and resources for implementing them as part of a multi-layered strategy for protecting payments. The presentation will be followed by a live question and answer session.

"Chip technology provides a critical security layer to merchant systems by preventing in-store counterfeit card fraud," said Randy Vanderhoof, director of the EMV Migration Forum, a cross-industry body focused on supporting the implementation steps required to help ensure a successful introduction of secure EMV chip technology in the U.S. "The webinar's overview on the features and security benefits of chip cards and progress of the U.S. migration will help attendees understand how chip complements other security layers they are implementing, such as PCI Standards."

The PCI Security Standards Council is an active member of the EMV Migration Forum. The PCI SSC also collaborates with EMVCo, the organization responsible for chip card technology standards to ensure security standards are complementary.

"As the recent White House initiative underscores, EMV chip technology is a critical layer in any payment security strategy. We are pleased to partner with the EMV Migration Forum in educating the business and merchant community on the value of moving to EMV chip cards in the U.S. market and the importance of a multi-layered approach to security that includes PCI Standards," said PCI SSC General Manager Stephen W. Orfei.

For more information on PCI Council educational webinars, visit: https://www.pcisecuritystandards.org/training/webinars.php

Check out this educational video on EMV chip and PCI: http://www.youtube.com/watch?v=nv_cfoW7DOE&list=UU7cPVL_HdnX4ZEGdYJMjOew

For more information on the EMV Migration Forum, visit: http://www.emv-connection.com/

About the PCI Security Standards Council

The <u>PCI</u> Security Standards Council is an open global forum that is responsible for the development, management, education, and awareness of the PCI Data Security Standard (<u>PCI DSS</u>) and other standards that increase payment data security. Founded in 2006 by the major payment card brands American Express, Discover, JCB International, MasterCard and Visa Inc., the Council has 700 Participating Organizations representing merchants, banks, processors and vendors worldwide. To learn more about playing a part in securing payment card data globally, please visit: pcisecuritystandards.org.

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