

## Media Contacts

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## PCI SECURITY STANDARDS COUNCIL APPOINTS LIB DE VEYRA AS 2014 CHAIRPERSON

*- JCB emerging technology executive to provide critical expertise to Council leadership -*

**WAKEFIELD, Mass.**, 23 January, 2014— Today, [the PCI Security Standards Council \(PCI SSC\)](#), an open global forum for the development of payment card security standards, announced that Lib de Veyra, vice president of emerging technologies for JCB International, will serve as chairperson of the PCI Security Standards Council for the 2014 term.

De Veyra succeeds Rob Tourt, chief risk management officer, payment services, Discover Network, who held the position in 2013. This will be De Veyra's second term as the head of the [Executive Committee](#). He will guide the Council in developing and maintaining strong technical standards and resources for securing the future of payments. In 2014, drawing on the global, cross-industry expertise of the PCI community, specific focus areas for the Council include:

- Driving global awareness and adoption of [version 3.0](#) of the PCI DSS and PA-DSS
- Development of PCI programs to help organizations take advantage of payment technology solutions that can simplify their card security efforts, including Point-to-Point Encryption (P2PE) and tokenization
- Education on using PCI Standards in an EMV chip environment to protect card data
- Increasing PCI engagement in Asia-Pacific region, with two-day PCI Community Meeting in Sydney, Australia
- Expanded [training](#) options to help organizations develop internal payment security expertise and choose trusted business partners

“As new ways to accept and process payments emerge, businesses must make smart decisions and investments now to secure payment data in the future, particularly with merchants' POS systems,” said de Veyra. “With increasing global and cross-industry representation, the Council has a great opportunity in the year ahead to drive adoption

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of the PCI Standards in new payment and technology environments for better payment security.”

In his role at JCB International, de Veyra is responsible for planning JCB's mid- to long-term brand security policy, which includes its risk management and data security compliance program and response management to account data compromises.

He has more than 20 years of business management, operations, brand policy, fraud and legal risk management and security experience in both issuing and acquiring areas of the credit card industry.

“It’s great to have Lib de Veyra take on this role once again,” said Bob Russo, general manager, PCI Security Standards Council. “Lib’s experience with emerging technologies, including EMV chip environments, and his understanding of the payment security landscape in the Asia-Pacific region will be especially helpful as we focus efforts in these areas in 2014.”

### **About the PCI Security Standards Council**

The [PCI](#) Security Standards Council is an open global forum that is responsible for the development, management, education, and awareness of the PCI Data Security Standard ([PCI DSS](#)) and other standards that increase payment data security. Founded in 2006 by the major payment card brands American Express, Discover Financial Services, JCB International, MasterCard Worldwide and Visa Inc., the Council has over 650 Participating Organizations representing merchants, banks, processors and vendors worldwide. To learn more about playing a part in securing payment card data globally, please visit: <http://pcisecuritystandards.org>.

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