

# PRESS RELEASE



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## INAUGURAL PCI SECURITY STANDARDS COUNCIL COMMUNITY MEETING CONFRONTS LATEST SECURITY THREATS FACING THE PAYMENT CARD INDUSTRY

— *More than 300 attendees from more than 220  
Global Organizations Attend Council Meeting in Toronto* —

**WAKEFIELD, Mass., September 24, 2007** — The PCI Security Standards Council, an independent industry standards body providing management of the Payment Card Industry Data Security Standard on a global basis, today announced the successful completion of the first PCI Security Standards Council Community Meeting, held in Toronto, Ontario on September 17-19, 2007. This highly anticipated event attracted hundreds of Council supporters and payment data security advocates from around the globe. The meeting served as a platform for collaboration in the evolution of data security standards, where participants shared best practices, heard about the security experiences of representatives from across the payment industry and planned for the future of credit card data security.

More than 320 representatives from the Council's Participating Organization membership, Qualified Security Assessors (QSA) and Approved Scanning Vendors (ASV) gathered at this global event. Payment industry stakeholders interacted with Council executives and committee members and networked with fellow data security professionals and the Council's Board of Advisors.

"The Community Meeting represents the next step in meeting the challenge of payment card security," said Bob Russo, general manager of the Council. "This week we brought together hundreds of global stakeholders, all united in a singular goal of enhancing payment data security. These organizations recognize not only the business case for stronger data security, but also that protecting cardholder data is everyone's responsibility and is simply the right thing to do."

Topics discussed include: important updates on the Council's feedback process for the Data Security Standard (DSS) version 1.1, the soon-to-be released Self-Assessment Questionnaire version 1.1, the Payment Application Data Security Standard (known under Visa as PABP and PASS) the Pin Entry Device (PED) Program; a quality assurance initiative for the Council's QSA and ASV Programs; and other future endeavors. Council committee members also made public responses to many of the hundreds of questions on data security submitted by organizations from around the world.

The Council's Board of Advisors members (including representatives from JPMorgan Chase and Co, McDonalds Corporation, Microsoft, Moneris Solutions Corporation, VeriFone, Inc. and Wal-Mart Stores, Inc.) representing the merchant, financial institution, processor, and general stakeholder categories, also led sessions. These prominent stakeholders shared their perspectives on account data security and their vision for how the community could work together and what they can achieve moving forward.

"In the one year since the creation of the Council, we have seen a substantial increase in awareness and adoption of the DSS,"said Russo. "It is our sincere belief that the discussions and outcomes from the PCI Community Meeting will be another milestone that will drive global awareness and adoption to new and unprecedented levels."

**For More Information:**

If you would like more information about the PCI Security Standards Council or would like to become a Participating Organization please visit [pcisecuritystandards.org](http://pcisecuritystandards.org), or contact the PCI Security Standards Council at [info@pcisecuritystandards.org](mailto:info@pcisecuritystandards.org).

**About the PCI Security Standards Council**

The mission of the PCI Security Standards Council is to enhance payment account security by fostering broad adoption of the PCI Data Security Standard and other standards that increase payment data security.

The PCI Security Standards Council was formed by the major payment card brands American Express, Discover Financial Services, JCB, MasterCard Worldwide and Visa International to provide a transparent forum in which all stakeholders can provide input into the ongoing development, enhancement and dissemination of the Data Security Standard. Merchants, banks, processors and point of sale vendors are encouraged to join as Participating Organizations.